

ChoiceLocal

Franchise Marketing. Proven Results.

Partnering Exclusively with Franchise Networks

AMPLIFY NATIONAL BRAND EFFORTS WITH
HYPER-LOCAL DIGITAL STRATEGIES



TO WIN AT THE GLOBAL LEVEL,
BRANDS MUST WIN AT THE
LOCAL LEVEL

Maximize national and local lead flow and staffing inquiries

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Align Franchisor, Franchisees and Digital Partner

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MARKET DOMINANCE

LOAD BALANCE
CLIENT & STAFFING NEEDS TO FUEL GROWTH

Generate high-quality
leads



Recruit Talent



Meet client & staffing requirements with
continual forecast modeling & strategy adjustments

WHY CHOICELOCAL?

- ROI of \$1 : \$15.54 (average across 300+ partners)
- 70% of ChoiceLocal's partners' leads GREW YoY during COVID
- 94% annualized partner retention rate
- No long term contracts



SAMPLING OF INDUSTRIES SERVED

CLEANING

HOME IMPROVEMENT

SENIOR CARE

MOVING & STORAGE

EDUCATION

FOOD SERVICE

HEALTH

CUSTOMIZED ENGAGEMENTS BUILT FOR SUCCESS

- Retainer
- Project
- Pay for Performance
- Rebate Programs

